Form 990 (Rev. January 2020) Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2019
Open to Public Inspection

OMB No. 1545-0047

A For the 2019 calendar year, or tax year beginning and ending Check if applicable: C Name of organization D Employer identification number X Address change EVERY MOTHER COUNTS Name change 45-4102644 Doing business as Initial return Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Final return/ termin-ated 333 HUDSON STREET 1006 (646) 918-6609 4,655,908. City or town, state or province, country, and ZIP or foreign postal code G Gross receipts \$ Amended return NEW YORK, NY 10013 H(a) Is this a group return Applica-tion pending F Name and address of principal officer: KAT GRIMES for subordinates? Yes X No SAME AS C ABOVE **H(b)** Are all subordinates included? Yes Tax-exempt status: X = 501(c)(3) = 501(c)4947(a)(1) or 527) ◀ (insert no.) If "No," attach a list. (see instructions) J Website: ► WWW.EVERYMOTHERCOUNTS.ORG **H(c)** Group exemption number K Form of organization: X Corporation Other -L Year of formation: 2011 M State of legal domicile: DC Trust Association Part I Summary Briefly describe the organization's mission or most significant activities: EVERY MOTHER COUNTS IS A Governance NON-PROFIT ORGANIZATION DEDICATED TO MAKING PREGNANCY AND CHILDBIRTH if the organization discontinued its operations or disposed of more than 25% of its net assets. 9 3 Number of voting members of the governing body (Part VI, line 1a) 9 Number of independent voting members of the governing body (Part VI, line 1b) 4 Activities & 17 5 Total number of individuals employed in calendar year 2019 (Part V, line 2a) 159 Total number of volunteers (estimate if necessary) 6 7 a Total unrelated business revenue from Part VIII, column (C), line 12 **b** Net unrelated business taxable income from Form 990-T, line 39 7b 0. **Current Year** 4,217,427. 3,465,794. Contributions and grants (Part VIII, line 1h) 8 Revenue 0. 0. Program service revenue (Part VIII, line 2g) 75.513. 87,983. Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 978. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 95,962. 11 3.542,285. 4,401,372. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 12 917,159. 1,056,000. Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 1,573,564. 1,255,299. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 15 Expenses 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 1,207,735. 1,306,422. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 3,617,721. 3,698,458. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) -156,173. 783,651. Revenue less expenses. Subtract line 18 from line 12 **Beginning of Current Year End of Year** 20 5,487,853. 4,505,183. 20 Total assets (Part X, line 16) 225,874. 402,696. 21 Total liabilities (Part X, line 26) 旨存 279,309. 5,085,157 22 Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign KAT GRIMES, DIRECTOR OF OPERATIONS & FINANCE Here Type or print name and title Date PTIN Preparer's signature Print/Type preparer's name 11/12/20 P01365820 AARON M. FOX Paid self-employed Firm's name MARCUM LLP Firm's EIN ▶ 11-1986323 Preparer Firm's address ▶ 1899 L STREET, SUITE 850 NW, Use Only Phone no. (202) 227-4000 WASHINGTON, DC 20036 X Yes May the IRS discuss this return with the preparer shown above? (see instructions)

Form **990** (2019)



including grants of \$

2,763,059.

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) (Revenue \$

Form 990 (2019) EVERY MOTHER COUNTS Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes," <i>complete</i>	<u> </u>		
Ü	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for	۰		
9	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
		ا م		x
40	If "Yes," complete Schedule D, Part IV	9		
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	40		 ₩
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		37	
	Part VI	11a	_X_	_
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u> </u>
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			l
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		<u> </u>
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		<u> X</u>
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes."			
	complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		 -
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
	5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -			1

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Form 990 (2019) EVERY MOTHER COUNTS
Part IV Checklist of Required Schedules (continued)

	, , ,		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes." complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions, for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		Х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note: All Form 990 filers are required to complete Schedule O	38	X	
Pai	Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			\sqcup
			Yes	No
	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming		7.7	
	(gambling) winnings to prize winners?	1c	X	(2010)

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Par	Statements Regarding Other IRS Filings and Tax Compliance (continued)			
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return			
	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country 🕨			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	<u> </u>
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Х	<u> </u>
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		<u> </u>
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.	_		
	Did the sponsoring organization make any taxable distributions under section 4966?	9a		_
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on Part VIII, line 12 10a 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
100	amounts due or received from them.) Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	ıza		
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.	iou		
	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		x
	If "Yes," see instructions and file Form 4720, Schedule N.			
	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х
	If "Yes " complete Form 4720. Schedule 0			



Page 6 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI				X			
Sec	tion A. Governing Body and Management							
		_		Yes	No			
1a	Enter the number of voting members of the governing body at the end of the tax year 1a	9						
	If there are material differences in voting rights among members of the governing body, or if the governing							
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.							
b	Enter the number of voting members included on line 1a, above, who are independent 1b	9						
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any o	ther						
	officer, director, trustee, or key employee?		2		Х			
3	Did the organization delegate control over management duties customarily performed by or under the direct sup-							
	of officers, directors, trustees, or key employees to a management company or other person?		3		Х			
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed		4		Х			
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		5		Х			
6	Did the organization have members or stockholders?	Г	6		Х			
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one of							
	more members of the governing body?		7a		Х			
b			, u					
-	persons other than the governing body?	1	7b		х			
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the follo		7.0					
	a The governing body?							
h	Each committee with authority to act on behalf of the governing body?		8a 8b	X				
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the		OD	-21				
9	organization's mailing address? If "Yes," provide the names and addresses on Schedule O		9		х			
Sec			9		21			
	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code	2 .)		Yes	No			
100	Did the organization have local chapters, branches, or affiliates?	ſ	10a	163	X			
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affili		IUa		- 21			
b		· I	10b					
110		a the form?	11a	Х				
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?							
b 100	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		12a	Х				
12a	, , , , , , , , , , , , , , , , , , ,		12b	X				
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Г	120	-22				
С	, , , , , , , , , , , , , , , , , , , ,		40-	Х				
40	in Schedule O how this was done		12c	X				
13	Did the organization have a written whistleblower policy?		13					
14	Did the organization have a written document retention and destruction policy?		14	Х				
15	Did the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for determining compensation of the following persons include a review and approval by independent of the process for the proces	naent						
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			v				
	The organization's CEO, Executive Director, or top management official		15a	X				
b	Other officers or key employees of the organization		15b	X				
46	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).							
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a		40		v			
_	taxable entity during the year?		16a		X			
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its partici	pation						
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's							
800	exempt status with respect to such arrangements?		16b					
	tion C. Disclosure	T 170 1737	MT	1/17	1 /-7			
17	List the states with which a copy of this Form 990 is required to be filed AL, AR, CA, FL, GA, HI, I							
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 6104 requires an organization or 1024-A, if applicable), 990, and 990-T (Section 6104 requires and 1024 requires an organization or 1024-A, if applicable), 990, and 990-T (Section 6104 requires and 1024 r	ection 501(c)(3)s	only)	availal	ble			
	for public inspection. Indicate how you made these available. Check all that apply.							
	X Own website X Another's website X Upon request Other (explain on Schedu	,						
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and								
statements available to the public during the tax year.								
20	State the name, address, and telephone number of the person who possesses the organization's books and reco	ords 🕨						
	KAT GRIMES - (646) 918-6609							
	333 HUDSON STREET, NO. 1006, NEW YORK, NY 10013			000				
932006	6 01-20-20 SEE SCHEDULE O FOR FULL LIST OF STATES		Form	990	(2019)			

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

See instructions for the order in which to list the persons above.

(A) Name and title	(B) Average	(do	(C) Position (do not check more than one		(D) Reportable	(E) Reportable	(F) Estimated			
	hours per	box	, unle cer ar	ss per	rson i	s both	n an	compensation	compensation	amount of
	week (list any hours for related organizations below line)	stee or director	Institutional trustee	Officer P		Highest compensated 5		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) ELIZABETH GRAYER	40.00								_	
INTERIM EXECUTIVE DIRECTOR		<u> </u>		Х				169,977.	0.	2,734.
(2) SABRINA DUPRE - MANAGING DIR.	30.00	1								
OF COMM., DEVELOPMENT & ENG.						X		153,436.	0.	1,874.
(3) JESSICA BOWERS	40.00	4						105 000		5 654
DIRECTOR OF GRANTS PROGRAM	40.00					Х		125,000.	0.	5,674.
(4) NAN STRAUSS - MANAGING DIR.	40.00	-				3,		104 000	_	15 672
OF POLICY, ADVOCACY & GRANTMAKING (5) JENNY CHANG	40.00					X		124,839.	0.	15,673.
(5) JENNY CHANG DIRECTOR OF STRATEGY & DEVELOPMENT	40.00	-				Х		118,404.	0.	18,440.
(6) KAT GRIMES	40.00					^		110,404.	0.	10,440.
DIRECTOR OF FINANCE AND OPERATIONS	40.00	1		Х				56,654.	0.	182.
(7) KATHLEEN DONNELLY ZERN	20.00							30,034.	•	102.
GEN. COUNSEL - UNTIL 02/2019; SEC.	2000	1		х				9,372.	0.	16,675.
(8) CHRISTY TURLINGTON BURNS	40.00							,,,,,		
PRESIDENT AND FOUNDER		Х		Х				0.	0.	0.
(9) ALLISON GOLLUST	2.00									
CHAIR - UNTIL 01/2019; DIRECTOR		Х		Х				0.	0.	0.
(10) ELIZABETH E. ROBINSON	2.00									
TREASURER; CHAIR - AS OF 02/2019		Х		Х				0.	0.	0.
(11) HEATHER B. ARMSTRONG	2.00									
DIRECTOR		Х						0.	0.	0.
(12) LESLIE BLODGETT	2.00	1							_	
DIRECTOR		Х						0.	0.	0.
(13) CHRISTIANE LEMIEUX	2.00	ļ								
DIRECTOR		Х						0.	0.	0.
(14) HILANI KERR	2.00	٠,,								
DIRECTOR	1 2 00	Х						0.	0.	0.
(15) SHARMILA MAKHIJA DIRECTOR	2.00	х						0.	0.	0.
(16) MARIAM NAFICY	2.00	^			\vdash			1	U •	· ·
DIRECTOR	2.00	Х						0.	0.	0.
					\vdash			· ·		-
		1								
	1							1		- 000 (save)

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932007 01-20-20

Form 990 (2019) EVERY MO									45-41	L026	544	Pa	age 8
Part VII Section A. Officers, Directors, Trus		loye	ees,			ghes	t C		,			<i>(</i> =)	
(A) Name and title	(B) Average hours per week	box,	not cl	ss per	ition more rson i	than o s both r/trust	an	(D) Reportable compensation from	(E) Reportable compensation from related		on amount o		
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MIS		fro orga and	oensa om the anizati I relate nizatio	e ion ed
-													
1b Subtotal						Щ	_	757,682.		0.	61	L,2!	52.
c Total from continuation sheets to Part VI	I, Section A					l	>	757,682.		0.		L, 2!	0.
d Total (add lines 1b and 1c)							o re		000 of reportable		- 0 -	L , Z .	_
compensation from the organization												Yes	No
3 Did the organization list any former officer, line 1a? <i>If</i> "Yes," <i>complete Schedule J for</i> s	•		•	•	•		_		•		3		Х
4 For any individual listed on line 1a, is the su and related organizations greater than \$150	ım of reportabl	е со	mpe	ensa	tion	and	oth	ner compensation from t	ne organization		4	х	
5 Did any person listed on line 1a receive or a	accrue compen	satio	on fr	om	any	unre	late	ed organization or individ	dual for services				Х
rendered to the organization? If "Yes." com Section B. Independent Contractors	plete Schedule	9 <i>J f</i>	or su	ıch <u>i</u>	oers	on .					5		
 Complete this table for your five highest co the organization. Report compensation for 	•	•								ensat	ion fro	m	
(A) Name and business		, , , ,		. <u>g</u>				(B) Description of s		C	(C omper		n
PASSPORTED, 85 BROAD STRE		H	FL	00	R,			·			•		
NEW YORK, NY 10004								TRAVEL SERVI	CES		104	1,50	04.
2 Total number of independent contractors (i	ncludina but na	ot lin	nited	d to	thos	e list	ed	above) who received mo	ore than				
\$100,000 of compensation from the organi	•				1	_							

Form **990** (2019)

11531112 150872 EMC

Form 990 (2019) EVERY M
Part VIII Statement of Revenue

		Check if Schedule O contains a response o	or note to any lin	e in this Part VIII			
			,	(A)	(B)	(C)	(D)
				Total revenue	Related or exempt	Unrelated	Revenue excluded from tax under
					function revenue	business revenue	sections 512 - 514
Sυ	1 :	Federated campaigns 1a					
Contributions, Gifts, Grants and Other Similar Amounts		o Membership dues 1b		-			
S S			539,807.				
ffs,		d Related organizations 1d	333,007.	-			
ig ig							
ons,		§ \ ,					
utic	1	All other contributions, gifts, grants, and	677 620				
章			<u>677,620.</u> 102,488.	-			
ont				4 217 427			
O g		1 Total. Add lines 1a-1f		4,217,427.			
		•	Business Code				
G	2 8	a					
ervi	ı	·					
S c	•	·					
ran Sev	(d					
Program Service Revenue	•	e					
<u>-</u>	1	All other program service revenue					
		Total. Add lines 2a-2f)				
	3	Investment income (including dividends, interes	st, and				
		other similar amounts)	>	65,185.			65,185.
	4	Income from investment of tax-exempt bond pro					
	5	Royalties	>				
		(i) Real	(ii) Personal				
	6 a	a Gross rents 6a					
		Less: rental expenses 6b					
		Rental income or (loss) 6c					
		d Net rental income or (loss)	>				
		a Gross amount from sales of (i) Securities	(ii) Other				
		assets other than inventory 7a 28,543.					
		Less: cost or other basis					
<u>o</u>		and sales expenses					
her Revenue		Gain or (loss) 7c 22,798.					
ě		d Net gain or (loss)		22,798.			22,798.
푸		a Gross income from fundraising events (not		2277300			
Oth	0 .	including \$ 539,807.					
١		contributions reported on line 1c). See					
			196,810.				
			248,791.				
			<u> </u>	-51,981.			-51,981.
		Net income or (loss) from fundraising events		31,301.			31,701.
	9 7	a Gross income from gaming activities. See					
		Part IV, line 19 9a		-			
		Less: direct expenses					
		Net income or (loss) from gaming activities	·····				
	10 a	a Gross sales of inventory, less returns					
		and allowances 10a					
		Less: cost of goods sold10b					
\rightarrow	•	Net income or (loss) from sales of inventory	<u> </u>				
<u>ග</u>		DETADUD 655 50555	Business Code	145 040			145 040
eon Ie	11 :	REIMBURSED EXPENSES	900099	147,943.			147,943.
Miscellaneous Revenue	ı	·					
cel Sev	(·					
Mis	(d All other revenue		445 616			
	•	Total. Add lines 11a-11d)	147,943.			
	12	Total revenue. See instructions	>	4,401,372.	0.	0.	183,945.

932009 01-20-20

Form 990 (2019) EVERY MOTHER COUNTS Part IX Statement of Functional Expenses

	Check if Schedule O contains a respons		his Part IX	(C)	<u>X</u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21	339,500.	339,500.		
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign	E46 E00	E16 E00		
	individuals. See Part IV, lines 15 and 16	716,500.	716,500.		
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	255 504	04 450	161 136	
_	trustees, and key employees	255,594.	94,458.	161,136.	
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	838,907.	502 570	93,560.	151,768
7	Other salaries and wages	030,307.	593,579.	33,300.	131,700
8	Pension plan accruals and contributions (include	9,693.	5,724.	260.	2 700
_	section 401(k) and 403(b) employer contributions)	65,949.	41,498.	15,134.	3,709 9,317
9	Other employee benefits	85,156.	53,508.	19,656.	11,992
10	Payroll taxes	03,130.	33,300.	19,030.	11,992
11	Fees for services (nonemployees):				
a					
b		76,022.		76,022.	
C C	3	70,022.		70,022.	
	Lobbying Professional fundraising services. See Part IV, line 17				
e f		11,604.		11,604.	
'	Other. (If line 11g amount exceeds 10% of line 25,	11,004.		11,001.	
9	column (A) amount, list line 11g expenses on Sch 0.)	373,831.	336,617.	12,050.	25,164
12	Advertising and promotion	37370321	330,0270	22,0300	23,232
13	Office expenses	129,945.	68,148.	45,829.	15,968
14	Information technology	53,364.	34,946.	17,028.	1,390
15	Royalties	,	, -	, -	,
16	Occupancy	180,732.	94,383.	64,037.	22,312
17	Travel	,	,	,	•
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	341,095.	306,004.	33,834.	1,257
20	Interest	-	-		•
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	33,001.	18,350.	12,486.	2,165
23	Insurance	6,307.	3,294.	2,235.	778
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	DITEG & GUDGGDTDMTONG	48,635.	25,399.	17,232.	6,004
b	DEDATE C A MATAMENTANICE	28,531.	14,900.	10,109.	3,522
c	DEGLORD VILLON BEEG	10,813.	9,701.	1,073.	39
d	#3.VEC 33ID BEEC	5,570.	2,909.	1,974.	687
e		6,972.	3,641.	2,470.	861
25	Total functional expenses. Add lines 1 through 24e	3,617,721.	2,763,059.	597,729.	256,933
26	Joint costs . Complete this line only if the organization	-	-		•
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

Form 990 (2019)
Part X | Balance Sheet

Par	t X	Balance Sheet					
		Check if Schedule O contains a response or	note to a	ny line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			534,752.	1	419,659.
	2	Savings and temporary cash investments			655,488.	2	2,015,473
	3	Pledges and grants receivable, net			967,527.	3	463,949
	4	Accounts receivable, net				4	
	5	Loans and other receivables from any current					
		trustee, key employee, creator or founder, su	bstantial	contributor, or 35%			
		controlled entity or family member of any of t		5			
	6	Loans and other receivables from other disqu					
		under section 4958(f)(1)), and persons describ	oed in se	ction 4958(c)(3)(B)		6	
တ္က	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	
\ \	9	Description of the second state of the second			24,005.	9	136,289
	10a	Land, buildings, and equipment: cost or othe	r				
		basis. Complete Part VI of Schedule D	10a	115,425.			
	b	Less: accumulated depreciation	10b	68,702.	64,808.	10c	46,723.
	11	Investments - publicly traded securities			2,225,318.	11	46,723 2,329,268
	12	Investments - other securities. See Part IV, Iir		12			
	13	Investments - program-related. See Part IV, lin		13			
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11	33,285.	15	76,492.		
	16	Total assets. Add lines 1 through 15 (must e			4,505,183.	16	5,487,853
	17	Accounts payable and accrued expenses			115,330.	17	108,200.
	18	Grants payable			102,000.	18	201,000.
	19	Deferred revenue	0.	19	78,000.		
	20	Tax-exempt bond liabilities			20		
	21	Escrow or custodial account liability. Comple				21	
ဖွ	22	Loans and other payables to any current or for	ormer off	cer, director,			
litie		trustee, key employee, creator or founder, su	bstantial	contributor, or 35%			
Liabilities		controlled entity or family member of any of t	hese per	sons		22	
ן ב	23	Secured mortgages and notes payable to uni	related th			23	
	24	Unsecured notes and loans payable to unrela	ted third	parties		24	
	25	Other liabilities (including federal income tax,	payables	s to related third			
		parties, and other liabilities not included on lin	nes 17-24	1). Complete Part X			
		of Schedule D			8,544.	25	15,496.
	26	Total liabilities. Add lines 17 through 25			225,874.	26	402,696.
		Organizations that follow FASB ASC 958, o	heck he	re ▶ X			
Net Assets or Fund Balances		and complete lines 27, 28, 32, and 33.					
laŭ	27	Net assets without donor restrictions			3,694,689.	27	4,867,035.
Ba	28	Net assets with donor restrictions		<u></u>	584,620.	28	218,122.
pur		Organizations that do not follow FASB ASC	C 958, ch	eck here 🕨 🔛			
편		and complete lines 29 through 33.					
S	29	Capital stock or trust principal, or current fun			29		
set	30	Paid-in or capital surplus, or land, building, or	equipm	ent fund		30	
t As	31	Retained earnings, endowment, accumulated				31	
Š	32	Total net assets or fund balances			4,279,309.	32	5,085,157.
	33	Total liabilities and net assets/fund balances			4,505,183.	33	5,487,853.



or audits, explain why on Schedule O and describe any steps taken to undergo such audits

Form	1990 (2019) EVERY MOTHER COUNTS	45-4	102644	Pa	ge 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,40		
2	Total expenses (must equal Part IX, column (A), line 25)	2	3,61		
3	Revenue less expenses. Subtract line 2 from line 1	3			<u>51.</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	4,27		
5	Net unrealized gains (losses) on investments	5	2	<u>2,1</u>	<u>97.</u>
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	5,08	5,1	57.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Э.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sche	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sing				
	Act and OMB Circular A-133?		3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the require	ed audit			

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number Name of the organization EVERY MOTHER COUNTS 45-4102644 Reason for Public Charity Status (All organizations must complete this part.) See instructions Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other n your governing document? (described on lines 1-10 organization support (see instructions) support (see instructions) No above (see instructions))

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 932021 09-25-19 Schedule A (Form 990 or 990-EZ) 2019

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support										
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total			
1	Gifts, grants, contributions, and									
	membership fees received. (Do not									
	include any "unusual grants.")	4162172.	2993074.	4529131.	3465794.	4217427.	19367598.			
2	Tax revenues levied for the organ-									
	ization's benefit and either paid to									
	or expended on its behalf									
3	The value of services or facilities									
	furnished by a governmental unit to									
	the organization without charge									
4	Total. Add lines 1 through 3	4162172.	2993074.	4529131.	3465794.	4217427.	19367598.			
	The portion of total contributions									
	by each person (other than a									
	governmental unit or publicly									
	supported organization) included									
	on line 1 that exceeds 2% of the									
	amount shown on line 11,									
	column (f)						1920780.			
6	Public support. Subtract line 5 from line 4.						17446818.			
	ction B. Total Support				ı					
Cale	ndar year (or fiscal year beginning in)	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total			
	Amounts from line 4	4162172.	2993074.	4529131.	3465794.		19367598.			
	Gross income from interest,									
	dividends, payments received on									
	securities loans, rents, royalties,									
	and income from similar sources	37,624.	78,289.	84,539.	71,791.	65,185.	337,428.			
9	Net income from unrelated business	•	•		,	•	•			
	activities, whether or not the									
	business is regularly carried on									
10	Other income. Do not include gain									
	or loss from the sale of capital									
	assets (Explain in Part VI.)		500.				500.			
11	Total support. Add lines 7 through 10						19705526.			
12	Gross receipts from related activities,	etc. (see instruction	ns)			12	494,283.			
13	First five years. If the Form 990 is for	,	,							
	organization, check this box and stor	here			•					
Sec	tion C. Computation of Publi	c Support Per	centage							
14	Public support percentage for 2019 (li	ine 6, column (f) di	vided by line 11, co	olumn (f))		14	88.54 %			
15	Public support percentage from 2018	Schedule A, Part	II, line 14			15	86.81 %			
16a	33 1/3% support test - 2019. If the o	organization did no	t check the box or	line 13, and line 1	14 is 33 1/3% or m	ore, check this box				
	$\ensuremath{\mathbf{stop}}$ here. The organization qualifies	as a publicly suppo	orted organization				► X			
b	33 1/3% support test - 2018. If the o	organization did no	t check a box on li	ne 13 or 16a, and	line 15 is 33 1/3%	or more, check thi	s box			
	and stop here. The organization qual	ifies as a publicly s	upported organiza	tion			▶□			
17a	10% -facts-and-circumstances test	- 2019. If the org	anization did not c	heck a box on line	e 13, 16a, or 16b, a	and line 14 is 10%	or more,			
	and if the organization meets the "fac	ts-and-circumstand	ces" test, check thi	is box and stop h	i ere. Explain in Pa	t VI how the organ	nization			
	meets the "facts-and-circumstances"	test. The organizat	ion qualifies as a p	oublicly supported	organization		▶□			
b	10% -facts-and-circumstances test	- 2018. If the org	anization did not c	heck a box on line	e 13, 16a, 16b, or 1	7a, and line 15 is	10% or			
	more, and if the organization meets th	ne "facts-and-circur	nstances" test, ch	eck this box and	stop here. Explair	in Part VI how the	•			
	organization meets the "facts-and-circ	umstances" test.	Γhe organization q	ualifies as a public	ly supported orgar	nization	▶□			
18	Private foundation. If the organization	n did not check a l	oox on line 13, 16a	a, 16b, 17a, or 17b	, check this box a	nd see instructions	· >			
<u></u>		or look a l		., ,	,		or 000 E7\ 0040			



Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
Cale	ndar year (or fiscal year beginning in)	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7	Amounts included on lines 1, 2, and 3 received from disqualified persons						
ı	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
•	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.) ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2015	(b) 2016	(c) 2017	(d) 2018	(e) 2019	(f) Total
	Amounts from line 6						
ŀ	Unrelated business taxable income (less section 511 taxes) from businesses						
	acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						<u> </u>
14	First five years. If the Form 990 is for	•		•	•	. , . ,	
<u> </u>	check this box and stop here						>
	ction C. Computation of Publi					T T	
15	Public support percentage for 2019 (I			column (f))		15	<u>%</u>
16	Public support percentage from 2018					16	%
	ction D. Computation of Inves			40		T 4= T	
	Investment income percentage for 20					17	<u>%</u>
	Investment income percentage from					18	<u>%</u>
19	a 33 1/3% support tests - 2019. If the						. .
ı	more than 33 1/3%, check this box ar 33 1/3% support tests - 2018. If the	organization did r	not check a box on	line 14 or line 19a	a, and line 16 is mo	ore than 33 1/3%, a	and
	line 18 is not more than 33 1/3%, che	ck this box and st	t op here. The orga	nization qualifies	as a publicly suppo	orted organization	▶□
20	Drivate foundation If the organization	n did not chack a	boy on line 14, 10	or 10h chock th	nic hay and can inc	structions	▶ 7

Schedule A (Form 990 or 990-EZ) 2019

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Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes." provide detail in **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
•		
2		
За		
3b		
3c		
4a		
4b		
4c		
5a		
5b		
5c		
6		
7		
8		
9a		
9b		
9c		
10a		
10b		
1 990 or 99	0-EZ)	2019

Par	TIV Supporting Organizations (continued)			
	_		Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
		11a		
h		11b		
	• • • • • • • • • • • • • • • • • • • •	11c		
Sect	tion B. Type I Supporting Organizations			
	71 11 5 5		Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to		100	110
•	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported	1		
2	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	•		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,	2		
Sact	supervised, or controlled the supporting organization. tion C. Type II Supporting Organizations	2		
360	tion 6. Type it Supporting Organizations	Ι	V	NI -
	Management of the constitution of the disorder of the design of the design of the disorder of		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
<u> </u>	the supported organization(s).	1		
Seci	tion D. All Type III Supporting Organizations	Т	1	
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the	_		
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sect	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instruc	ctions),		
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
	trustees of each of the supported organizations? Provide details in Part VI.	За		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard.	3b		

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting	ng Orga	nizations	
1	Check here if the organization satisfied the Integral Part Test as a qualifying	ng trust on	Nov. 20, 1970 (explain in F	Part VI). See instructions. A
	other Type III non-functionally integrated supporting organizations must co	omplete S	ections A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
_7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions).	4		
_5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
_6	Multiply line 5 by .035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functional	lly integra	ted Type III supporting orga	nization (see
	instructions).			

Par	ιv	Type III Non-Functionally Integrated 509(a)(3) Supporting Orga	nizations (continued)	
Secti	on D -	Distributions			Current Year
1	Amou				
2	Amou				
	organ	izations, in excess of income from activity			
3	Admir	nistrative expenses paid to accomplish exempt purpose	s of supported organizations	}	
4	Amou	nts paid to acquire exempt-use assets			
5	Qualif	ied set-aside amounts (prior IRS approval required)			
6	Other	distributions (describe in Part VI). See instructions.			
7	Total	annual distributions. Add lines 1 through 6.			
8	Distrib	outions to attentive supported organizations to which th	e organization is responsive		
	(provi	de details in Part VI). See instructions.			
9	Distrib	outable amount for 2019 from Section C, line 6			
10	Line 8	amount divided by line 9 amount			
Secti	on E -	Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2019	(iii) Distributable Amount for 2019
1	Distrib	outable amount for 2019 from Section C, line 6			
2	Under	rdistributions, if any, for years prior to 2019 (reason-			
	able c	ause required- explain in Part VI). See instructions.			
3	Exces	s distributions carryover, if any, to 2019			
а	From	2014			
b	From	2015			
С	From	2016			
d	From	2017			
е	From	2018			
f	Total	of lines 3a through e			
g	Applie	ed to underdistributions of prior years			
h	Applie	ed to 2019 distributable amount			
i	Carry	over from 2014 not applied (see instructions)			
j	Rema	inder. Subtract lines 3g, 3h, and 3i from 3f.			
4		outions for 2019 from Section D,			
	line 7:	\$			
а		ed to underdistributions of prior years			
		ed to 2019 distributable amount			
		inder. Subtract lines 4a and 4b from 4.			
5		ining underdistributions for years prior to 2019, if			
		Subtract lines 3g and 4a from line 2. For result greater			
	,	zero, explain in Part VI. See instructions.			
6		ining underdistributions for 2019. Subtract lines 3h			
		b from line 1. For result greater than zero, explain in			
		/I. See instructions.			
7		ss distributions carryover to 2020. Add lines 3			
-	and 4	- I			
8		down of line 7:			
		ss from 2015			
		ss from 2016			
		ss from 2017			
		ss from 2018			
е	⊏xces	s from 2019			

Part VI Supplemental Part IV, Section A, line 1; Part IV, Sect	Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, tion D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
SCHEDULE A, PART	II, LINE 10, EXPLANATION FOR OTHER INCOME:
SCREENING AND FI	LM
2015 AMOUNT: \$	0.
2016 AMOUNT: \$	500.
2017 AMOUNT: \$	0.
2018 AMOUNT: \$	0.
2019 AMOUNT: \$	0.
-	

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2019

Name of the organization

EVERY MOTHER COUNTS

Employer identification number

45-4102644

Drganization type (cneck one):							
Filers of	:	Section:					
Form 99	0 or 990-EZ	X 501(c)(3) (enter number) organization					
		4947(a)(1) nonexempt charitable trust not treated as a private foundation					
		527 political organization					
Form 99	0-PF	501(c)(3) exempt private foundation					
		4947(a)(1) nonexempt charitable trust treated as a private foundation					
		501(c)(3) taxable private foundation					
	•	covered by the General Rule or a Special Rule. 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.					
General	Rule						
	-	filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.					
Special	Rules						
X	sections 509(a)(1) a any one contributor	described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under nd 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from , during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; line 1. Complete Parts I and II.					
	year, total contribut	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the ions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the y to children or animals. Complete Parts I, II, and III.					
	year, contributions is checked, enter he purpose. Don't com	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box ere the total contributions that were received during the year for an exclusively religious, charitable, etc., uplete any of the parts unless the General Rule applies to this organization because it received nonexclusively, etc., contributions totaling \$5,000 or more during the year					
out it m u	ust answer "No" on I	at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to e filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).					

 $\ \ \, \text{LHA} \ \ \, \text{For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.}$

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

Name of organization Employer identification number

EVERY MOTHER COUNTS

45-4102644

Part I	Contributors (see instructions). Use duplicate copies of Part I if	f additional space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$\$ <u>273,048.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
No. 4	Name, address, and ZIP + 4	* \$ 200,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$\$\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)

923452 11-06-19

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

Name of organization Employer identification number

EVERY MOTHER COUNTS

45-4102644

Part I	Contributors (see instructions). Use duplicate copies of Part I if	additional space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$\$ \$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$131,826.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a)	(b)	(c)	(d)
10	Name, address, and ZIP + 4	* \$ 100,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
11		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

923452 11-06-19

Schedule B (Form 990, 990-EZ, or 990-PF) (2019)

Name of organization Employer identification number

EVERY MOTHER COUNTS

45-4102644

Dord II	Nepoch Preparty (4102044
Part II	Noncash Property (see instructions). Use duplicate copies of Part	t II if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		_	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
923453 11-06		\$	990. 990-EZ. or 990-PF) (2019)

Schedule B (Form 990, 990-EZ, or 990-PF) (2019) Name of organization **Employer identification number** EVERY MOTHER COUNTS 45-4102644 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

EVERY MOTHER COUNTS

Employer identification number 45-4102644

Pa	organizations Maintaining Donor Advised organization answered "Yes" on Form 990, Part IV, line		or Accounts. Complete if the
	organization answered Tes On Form 990, Fart IV, line	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	vriting that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's e	_	
6	Did the organization inform all grantees, donors, and donor ac		
	for charitable purposes and not for the benefit of the donor or	· · ·	-
Pai		anization answered "Yes" on Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organizatio		
	Preservation of land for public use (for example, recreat		of a historically important land area
	Protection of natural habitat		of a certified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualific	ed conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а			2a
b	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic stru		
d	Number of conservation easements included in (c) acquired at		
	listed in the National Register	·	2d
3	Number of conservation easements modified, transferred, rele		
	year >		
4	Number of states where property subject to conservation ease	ement is located	
5	Does the organization have a written policy regarding the period		
	violations, and enforcement of the conservation easements it	holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, h		
	>		
7	Amount of expenses incurred in monitoring, inspecting, handl	ling of violations, and enforcing conserva	ation easements during the year
	> \$		
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 170	n(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation	n easements in its revenue and expense	e statement and
	balance sheet, and include, if applicable, the text of the footnot	ote to the organization's financial statem	nents that describes the
	organization's accounting for conservation easements.		
Pa	t III Organizations Maintaining Collections of	Art, Historical Treasures, or O	ther Similar Assets.
	Complete if the organization answered "Yes" on Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under FASB ASC 958	3, not to report in its revenue statement	and balance sheet works
	of art, historical treasures, or other similar assets held for publ	lic exhibition, education, or research in f	urtherance of public
	service, provide in Part XIII the text of the footnote to its finance	cial statements that describes these iter	ms.
b	If the organization elected, as permitted under FASB ASC 958	3, to report in its revenue statement and	balance sheet works of
	art, historical treasures, or other similar assets held for public	exhibition, education, or research in furt	herance of public service,
	provide the following amounts relating to these items:		
	(i) Revenue included on Form 990, Part VIII, line 1		> \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical trea	sures, or other similar assets for financia	al gain, provide
	the following amounts required to be reported under FASB AS	SC 958 relating to these items:	
а	Revenue included on Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		
	For Paperwork Reduction Act Notice, see the Instructions		Schedule D (Form 990) 2019

932051 10-02-19

Par	t III Organizations Maintaining Co	llections of Art	t, Historica	l Tre	asures, or	Other	Similar	Assets	(continu	red)	gc –
3	Using the organization's acquisition, accession								(COITIIII	<u> </u>	
	collection items (check all that apply):	, a	s, ss a, s				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
а	Public exhibition	d	Loan	or exc	hange prograr	m					
b	Scholarly research	e			nange prograi						
	Preservation for future generations	e									
C		lastions and synlain	barrthar from	thar th		a'a ayam	nt n	o in Dort	VIII		
4	Provide a description of the organization's coll	•	•		· ·			e in Part	AIII.		
5	During the year, did the organization solicit or								7 v		l
Dai	to be sold to raise funds rather than to be main								_ Yes		No
ı aı	reported an amount on Form 990, Part		ete ir the orgai	iizatio	n answered "	res" on i	-orm 990	, Part IV,	ine 9, or		
10	Is the organization an agent, trustee, custodial		ion, for contrib	ution	or other see	oto not in	oludod				
ıa									7 v		l
	on Form 990, Part X?								」Yes		No
D	If "Yes," explain the arrangement in Part XIII are	na complete the foll	lowing table:						A		
									Amount		
C	Beginning balance						1c				
d	Additions during the year										
е	Distributions during the year										
f	Ending balance						1f		7	_	1
	Did the organization include an amount on For	·	•				y?	L	Yes		No
	If "Yes," explain the arrangement in Part XIII. C										<u> </u>
Par	t V Endowment Funds. Complete if										
	-	(a) Current year	(b) Prior ye	ear	(c) Two years	s back (d) Three y	ears back	(e) Four	years I	<u>ack</u>
1a	Beginning of year balance										
b	Contributions										
С	Net investment earnings, gains, and losses										
d	Grants or scholarships										
е	Other expenditures for facilities										
	and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the curre	nt year end balance	e (line 1g, colu	mn (a)) held as:						
а	Board designated or quasi-endowment		_%								
b	Permanent endowment	%									
С	Term endowment > %	6									
	The percentages on lines 2a, 2b, and 2c shoul	ld equal 100%.									
За	Are there endowment funds not in the possess	sion of the organiza	tion that are h	eld ar	nd administere	d for the	organiza	tion			
	by:								,	Yes	No
	(i) Unrelated organizations								3a(i)		
	(ii) Related organizations								3a(ii)		
b	If "Yes" on line 3a(ii), are the related organizati	ons listed as require	ed on Schedu	le R?					3b		
4	Describe in Part XIII the intended uses of the o										
Par	t VI Land, Buildings, and Equipme	ent.									
	Complete if the organization answered	"Yes" on Form 990	, Part IV, line	11a. S	ee Form 990,	Part X, li	ne 10.				
	Description of property	(a) Cost or of			or other		cumulate	d	(d) Book	value	
		basis (investm		•	(other)		reciation		` ,		
1a	Land										
b	Buildings	I									
c	Leasehold improvements				8,641.		4,68	31.	3	, 96	0.
d		I		5	2,616.		35,36			, 25	
	EquipmentOther				4,168.		28,65			, 51	
	Add lines 1a through 1e. (Column (d) must on		V saluman (D)				, , , ,			.72	

Schedule D (Form 990) 2019



Schedule D (Form 990) 2019 EVERY MOTHER Part VIII Investments - Other Securities.	COUNTS	43	-4102644 Page
Complete if the organization answered "Yes" of	on Form 990. Part IV. line	11b. See Form 990. Part X. line 12.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end	d-of-year market value
(1) Financial derivatives			
(2) Closely held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶			
Part VIII Investments - Program Related.			
Complete if the organization answered "Yes" of			
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end	d-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets.			
Complete if the organization answered "Yes" o		11d. See Form 990, Part X, line 15.	
	Description		(b) Book value
<u>(1)</u>			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line Part X Other Liabilities.	<u>15.)</u>	>	
Complete if the organization answered "Yes" of	on Form 990 Part IV line	11a or 11f See Form 990 Part V line 25	
Complete il the diganization answelled 165 (ni i olili əəo, Falliv, IIIIC	, i io oi i ii. Oce i oiiii 330, f ail A, IIIle 23	•

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED RENT	15,496.
(3)	
(4)	
(5)	
(6)	
(7)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	15,496.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

Schedule D (Form 990) 2019



				45	4100644
	edule D (Form 990) 2019 EVERY MOTHER COUNTS rt XI Reconciliation of Revenue per Audited Financial Stater	nonte With E	Pavanua nar Da		4102644 Page 4
Fai	Complete if the organization answered "Yes" on Form 990, Part IV, line 1		ievende per ne	tuiii.	
1	Total revenue, gains, and other support per audited financial statements	12 a .		1	4,430,798.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			-	4,430,730
a		2a	22 197.		
b			22,197. 18,833.	-	
c	Recoveries of prior year grants				
d					
				2e	41,030.
3	Subtract line 2e from line 1			3	4,389,768.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
a		4a	11,604.		
b			,		
				4c	11,604.
Pa	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) rt XII Reconciliation of Expenses per Audited Financial State	ments With	Expenses per F	Returr	n. ,
	Complete if the organization answered "Yes" on Form 990, Part IV, line 1	12a.			
1	Total expenses and losses per audited financial statements			1	3,624,950.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	18,833.		
b		l I			
С	Other losses				
d		l I			
е	Add lines 2a through 2d			2e	18,833. 3,606,117.
3	Subtract line 2e from line 1			3	3,606,117.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	11,604.		
b	Other (Describe in Part XIII.)	4b			
С	Add lines 4a and 4b			4c	11,604.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	3,617,721.
Pa	rt XIII Supplemental Information.				
	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; P 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any a			l; Part ≯	K, line 2; Part XI,
PAI	RT X, LINE 2:				
THE	E ORGANIZATION PERFORMED AN EVALUATION OF	UNCERTA	IN TAX POS	SITIC	ONS FOR
THE	E YEAR ENDED DECEMBER 31, 2019 AND DETERM	INED THA	T THERE WE	RE 1	NO MATTERS
TH2	AN WOULD REQUIRE RECOGNITION IN THE FINAN	CIAL STA	TEMENTS OR	THZ	AT MAY
/AH	VE ANY EFFECT ON ITS TAX-EXEMPT STATUS.				

Schedule D (Form 990) 2019

SCHEDULE F (Form 990)

Department of the Treasury Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

➤ Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2019
Open to Public Inspection

Name of the organization

Employer identification number

	-						
EVERY	MOTHER CO	UNTS				45-41026	14
Part I	General Infor	mation on A	ctivities Out	side the United States. Comple	ete if the organ		
	Form 990, Part IV			·			
	=	-		ds to substantiate the amount of its gran he selection criteria used to award the			Yes No
	r grantmakers. Desc ited States.	ribe in Part V the	e organization's p	procedures for monitoring the use of its	grants and oth	ner assistance out	side the
3 Ac				n be duplicated if additional space is n			
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, pro- gram services, investments, grants to recipients located in the region)	is a prog describe	vity listed in (d) gram service, e specific type (s) in the region	(f) Total expenditures for and investments in the region
CENTRAL	AMERICA AND						
THE CAR	RIBBEAN	0	0	GRANTMAKING			375,000.
SUB-SAH	ARAN AFRICA	0	0	GRANTMAKING			178,000.
SOUTH A	ASIA	0	0	GRANTMAKING			163,500.
							
3 a Su		0	0				716,500.
she	tal from continuation eets to Part I	0	0				0.
	tals (add lines 3a d 3b)	0	0				716,500.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2019



Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name of organization 1	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			TO HELP IMPROVE THE					
			HEALTH AND WELLBEING					
		CENTRAL AMERICA	OF WOMEN IN HAITI BY					
		AND THE CARIBBEAN	TRAINING NURSES TO	194,000.	WIRE	0.		
			TO IMPROVE THE HEALTH	·				
			AND WELLBEING OF					
		SUB-SAHARAN	WOMEN IN THE KITETO					
		AFRICA	DISTRICT OF TANZANIA	63,500.	WIRE	0.		
			TO SUPPORT ELEVATING	·				
			AND STRENGTHENING THE					
		CENTRAL AMERICA	MIDWIFERY PROFESSION					
		AND THE CARIBBEAN	IN HAITI THROUGH	30,000.	WIRE	0.		
			TO PROVIDE SAFE,					
			HIGH-QUALITY					
			COMPREHENSIVE					
		SOUTH ASIA	MATERNITY CARE,	100,000.	WIRE	0.		
			TO IMPROVE THE HEALTH					
			AND WELLBEING OF					
			WOMEN IN INDIA BY					
		SOUTH ASIA	TRAINING AND	63,500.	WIRE	0.		
			TO HELP IMPROVE THE					
			HEALTH AND WELLBEING					
		CENTRAL AMERICA	OF WOMEN IN GUATEMALA					
		AND THE CARIBBEAN	THROUGH THE TRAINING	66,000.	WIRE	0.		
			TO SUPPORT THE HEALTH					
			AND WELLBEING OF					
			WOMEN IN KARATU,					
		SOUTH ASIA	TANZANIA, THROUGH THE	114,500.	WIRE	0.		
			TO SUPPORT THE					
			DELIVERY OF QUALITY					
		CENTRAL AMERICA	MATERNAL AND					
		AND THE CARIBBEAN	REPRODUCTIVE HEALTH	85,000.	WIRE	0.		

2	Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt
	by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter
3	Enter total number of other organizations or entities

>_____

Schedule F (Form 990) 2019

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.								
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)	

Part IV Foreign Forms Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes." the 1 organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Yes X No Corporation (see Instructions for Form 926) 2 Did the organization have an interest in a foreign trust during the tax year? If "Yes." the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Yes X No Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990) 3 Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes." the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Yes X No Certain Foreign Corporations (see Instructions for Form 5471) 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund Yes X No (see Instructions for Form 8621) 5 Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes." the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Yes X No Foreign Partnerships (see Instructions for Form 8865)

Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see

Instructions for Form 5713; don't file with Form 990)

Schedule F (Form 990) 2019

Yes X No

6

Page 5

Part V | Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART I, LINE 2:

THE ORGANIZATION REQUIRES BIANNUAL REPORTING FROM ALL ITS GRANTEES OUTSIDE THE UNITED STATES. THE ORGANIZATION USES THESE REPORTS TO ENSURE THAT THE ENTITIES ARE COMPLYING WITH THE GRANT AGREEMENT. FURTHER, WHEN POSSIBLE, THE ORGANIZATION'S EMPLOYEES TRAVEL TO THE GRANT SITE TO OBSERVE FIRST-HAND THE USE OF THE GRANT FUNDS.

PART I, LINE 3:

IN ACCORDANCE WITH IRS INSTRUCTIONS, ALL AMOUNTS REPORTED IN PARTS I AND II OF SCHEDULE F ARE REPORTED USING THE ACCRUAL BASIS OF ACCOUNTING, THE SAME METHOD OF ACCOUNTING USED IN OUR FINANCIAL STATEMENTS.

PART II, COLUMN (D):

REGION: CENTRAL AMERICA AND THE CARIBBEAN

(D) PURPOSE OF GRANT: TO HELP IMPROVE THE HEALTH AND WELLBEING OF WOMEN IN HAITI BY TRAINING NURSES TO BECOME SKILLED BIRTH ATTENDANTS AND SUPPORTING THE PROVISION OF SAFE, HIGH-QUALITY, MATERNITY CARE, PROVIDE EMERGENCY SUPPORT FOR MIDWIVES FOR HAITI'S CORE OPERATIONS DURING A TIME OF ELEVATED POLITICAL AND SOCIAL INSTABILITY IN THE COUNTRY.

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: TO IMPROVE THE HEALTH AND WELLBEING OF WOMEN IN THE KITETO DISTRICT OF TANZANIA BY SUPPORTING THE MAASAI DEVELOPMENT ORGANIZATION IN THEIR WORK TO PROVIDE HIGH QUALITY MATERNAL AND REPRODUCTIVE HEALTH CARE SERVICES AT THE KIPOK HEALTH FACILITY, AND THEIR EFFORTS TO TRAIN COMMUNITY BIRTH ATTENDANTS AND HEALTH WORKERS, CONDUCT COMMUNITY OUTREACH AND EDUCATION, AND MAINTAIN GENERAL CLINIC OPERATIONS

Schedule F (Form 990) 2019

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Page 5

Part V | Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

INCLUDING CONTINUOUS CLEAN RUNNING WATER.

REGION: CENTRAL AMERICA AND THE CARIBBEAN

(D) PURPOSE OF GRANT: TO SUPPORT ELEVATING AND STRENGTHENING THE MIDWIFERY PROFESSION IN HAITI THROUGH CONFERENCES, NETWORK BUILDING, LEADERSHIP TRAINING, CONTINUING EDUCATION, ADVOCACY, AND STRATEGIC PARTNERSHIPS.

REGION: SOUTH ASIA

(D) PURPOSE OF GRANT: TO PROVIDE SAFE, HIGH-QUALITY COMPREHENSIVE MATERNITY CARE, ACCESS TO EMERGENCY CARE, SAFE DELIVERY SERVICES, SUPPLIES, MEDICINES, AND OUTREACH AND COMMUNITY EDUCATION THROUGH MOTHER'S CLUBS, IN COX'S BAZAR, BANGLADESH.

REGION: SOUTH ASIA

(D) PURPOSE OF GRANT: TO IMPROVE THE HEALTH AND WELLBEING OF WOMEN IN INDIA BY TRAINING AND DEPLOYING COMMUNITY PARALEGALS AND ACTIVISTS IN DELHI AND ASSAM TO HELP WOMEN UNDERSTAND THEIR CONSTITUTIONAL RIGHTS AND HELP THEM IDENTIFY, MONITOR, AND REPORT VIOLATIONS RELATED TO THE RIGHT TO SAFE MOTHERHOOD, AND OTHER RELATED ENTITLEMENTS.

REGION: CENTRAL AMERICA AND THE CARIBBEAN

(D) PURPOSE OF GRANT: TO HELP IMPROVE THE HEALTH AND WELLBEING OF WOMEN IN GUATEMALA THROUGH THE TRAINING OF A THIRD COHORT OF PROFESSIONAL MIDWIVES, THE PROVISION OF HEALTH SERVICES FOR LOW- AND MIDDLE-INCOME WOMEN IN THE GUATEMALA CITY AREA AND IN RURAL AREAS, AND THE

ESTABLISHMENT OF THE COUNTRY'S FIRST PROFESSIONAL ASSOCIATION OF

Schedule F (Form 990) 2019

Schedule F (Form 990) 2019

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.									Open to Public Inspection		
Name of the organization	n							Employer ide	entification number		
	EVERY M	OTHER	COUNTS					45-4102	2644		
Part I Fundrais required to	Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.										
1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.											
a Mail solicitat											
b Internet and	email solicitations	5	f Solici	tation of	gover	nment grants					
c Phone solici	tations		g Speci	al fundr	aising	events					
d In-person so	licitations										
2 a Did the organization	on have a written o	or oral agree	ement with any individu	al (includ	ding of	ficers, directors, trus	tees,	or			
key employees list	ed in Form 990, P	art VII) or e	ntity in connection with	profess	onal fu	undraising services?		Ye	s No		
*	0 1		ntities (fundraisers) purs	suant to	agree	ments under which th	ne fur	ndraiser is to b	е		
compensated at le	east \$5,000 by the	organizatio	on.								
(i) Name and addres or entity (fund	(ii) Activity	have o	undraiser (iv) Gross receipts to from activity		to (d	Amount paid or retained by) fundraiser ted in col. (i)	(vi) Amount paid to (or retained by) organization				
				Yes	No						

Tota	Ĭ
3	List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2019



45-4102644 Page 2 Schedule G (Form 990 or 990-EZ) 2019 EVERY MOTHER COUNTS Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events MPOWER LUNCH NONE (add col. (a) through NEW YORK LOVEEMC col. (c)) (event type) (event type) (total number) 516,214. 220,403. 736,617. Gross receipts <u>179,8</u>34. 359,973 2 Less: Contributions 539,807. 156,241. Gross income (line 1 minus line 2) 40,569. 196,810. 4 Cash prizes 704. 905. 5 Noncash prizes 201. Direct Expenses 63,752. 25,930. 89,682. Rent/facility costs 4,774. 4,449. 325. 7 Food and beverages 8 Entertainment 89,511. 63,919. 153,430. Other direct expenses 248,791. 10 Direct expense summary. Add lines 4 through 9 in column (d) -51,981. 11 Net income summary. Subtract line 10 from line 3, column (d) Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (c) Other gaming (a) Bingo Revenue bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes Direct Expenses Noncash prizes Rent/facility costs Other direct expenses Yes Yes % Yes 6 Volunteer labor No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Subtract line 7 from line 1, column (d) Enter the state(s) in which the examination conducts gaming activities

9	Efficient the state(s) in which the organization conducts gaining activities.		
а	a Is the organization licensed to conduct gaming activities in each of these states?	Yes	☐ No
b	o If "No," explain:		
0a	a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?	Yes	No
b	the "Yes," explain:		
			, in the second

Schedule G (Form 990 or 990-EZ) 2019

932082 09-11-19

Schedule G (Form 990 or 990-EZ) 2019
ER COUNTS

COPY

Schedule G (Form 990 or 990-EZ) Part IV Supplemental Info	EVERY MOTHER COUNTS	45-4102644 Page 4
Part IV Supplemental Info	ormation (continued)	
		_
		_
		Schedule G (Form 990 or 990-EZ)

COPY

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047 **2019**

Open to Public Inspection

Name of the organization EVERY MOT	HER COUNT	!S					Employer identification number $45-4102644$
Part I General Information on Grants a	nd Assistance						
Does the organization maintain records criteria used to award the grants or assi: Describe in Part IV the organization's pro-	stance? ocedures for moni	itoring the use of grant	funds in the United	States.			X Yes No
Part II Grants and Other Assistance to recipient that received more than	=				anization answered "\	es" on Form 990, Parl	IV, line 21, for any
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
							TO SUPPORT THE HEALTH AND
COMMONSENSE CHILDBIRTH, INC.							WELLBEING OF WOMEN IN
213 S. DILLARD STREET, SUITE 340							CENTRAL FLORIDA AND THE
WINTER GARDEN, FL 34787	59-3479821	501(C)(3)	127,100.	0.			UNITED STATES BY
							TO IMPROVE THE HEALTH AND
CHANGING WOMAN INITIATIVE							WELLBEING OF INDIGENOUS
460 SAINT MICHAELS DR. STE 804							WOMEN IN NEW MEXICO
SANTA FE, NM 87505	81-1078799	501(C)(3)	80,000.	0.			THROUGH SUPPORT FOR
							TO ASSIST ASYLUM-SEEKING
CIRCLE OF HEALTH INTERNATIONAL							MIGRANT WOMEN IN TEXAS
411 W MONROE STREET							WITH SAFE, COMPASSIONATE,
AUSTIN, TX 78704	65-1213326	501(C)(3)	31,000.	0.			AND
							TO ENABLE THE PROVISION
COMMUNITY FOR CHILDREN, INC.							OF MIDWIFERY-LED CARE AT
1314 W SAINT CHARLES STREET							THE RIO GRANDE VALLEY
BROWNSVILLE, TX 78520	47-4494949	501(C)(3)	30,000.	0.			HUMANITARIAN RESPITE
							TO PROVIDE EMERGENCY
GLOBAL RESPONSE MANAGEMENT INC.							SUPPORT TO GLOBAL
P.O. BOX 1333							RESPONSE MANAGEMENT TO
WEST DOVER, VT 05356	81-5163032	501(C)(3)	22,500.	0.			SUPPORT THE PROVISION OF
							TO SUPPORT THE PROVISION
TEWA WOMEN UNITED							OF CULTURALLY CONGRUENT
P.O. BOX 397							PRENATAL, BIRTHING AND
SANTA CRUZ, NM 87567	85-0480836	501(C)(3)	20,000.	0.			POSTPARTUM DOULA SUPPORT
2 Enter total number of section 501(c)(3) a	nd government or	rganizations listed in th	e line 1 table	•		•	▶ 7.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Enter total number of other organizations listed in the line 1 table

SEE PART IV FOR COLUMN (H) DESCRIPTIONS

Schedule I (Form 990) (2019)

Schedule I (Form 990) EVERY MOTHER COUNTS 45-4102644

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)										
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
							TO PROVIDE EMERGENCY			
BUMI SEHAT FOUNDATION							SUPPORT TO BUILD A SIMPLE			
INTERNATIONAL INC 25 COLBY							HOUSE NEXT TO THE BUMI			
STREET - BARRE, VT 05641	47-0944511	501(C)(3)	10,000.	0.			SEHAT PAPUA CLINIC			
ANCIENT SONG DOULA SERVICES							TO PROVIDE GENERAL			
521 HALSEY STREET							ORGANIZATIONAL OPERATING			
BROOKLYN, NY 11233	82-4487201		7,500.	0.			SUPPORT.			
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							

Schedule I (Form 990)

Page 1

NAME OF ORGANIZATION OR GOVERNMENT: COMMONSENSE CHILDBIRTH, INC.

Part III Grants and Other Assistance to Domestic Individuals Part III can be duplicated if additional space is needed.	. Complete if the	organization answe	ered "Yes" on Form 9	90, Part IV, line 22.	
(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
Part IV Supplemental Information. Provide the information req	uired in Part I, lin	e 2; Part III, column	(b); and any other ac	Iditional information.	
PART I, LINE 2:					
THE ORGANIZATION REQUIRES BIANNUAL	REPORTIN	IG FROM ALI	ITS GRANT	EES INSIDE	
THE UNITED STATES. THE ORGANIZATION	N USES TH	ESE REPORT	TS TO INSUR	E THAT THE	
ENTITIES ARE COMPLYING WITH THE GRA	ANT AGREE	MENT. FURT	THER, WHEN	POSSIBLE,	
THE ORGANIZATION'S EMPLOYEES TRAVE	L TO THE	GRANT SITE	E TO OBSERV	E FIRST-HAND	
THE USE OF THE GRANT FUNDS.					
PART II, LINE 1, COLUMN (H):					

(H) PURPOSE OF GRANT OR ASSISTANCE: TO SUPPORT THE HEALTH AND WELLBEING

OF WOMEN IN CENTRAL FLORIDA AND THE UNITED STATES BY SUPPORTING CORE

OPERATIONS OF COMMONSENSE CHILDBIRTH, THE PROVISION OF COMMUNITY OUTREACH

AND EDUCATION, ORGANIZATIONAL STRENGTHENING, AND LONGER TERM MOVEMENT

BUILDING TOWARD BIRTH EQUITY AND JUSTICE THROUGH THE NATIONAL PERINATAL

TASK FORCE.

NAME OF ORGANIZATION OR GOVERNMENT: CHANGING WOMAN INITIATIVE

(H) PURPOSE OF GRANT OR ASSISTANCE: TO IMPROVE THE HEALTH AND WELLBEING

OF INDIGENOUS WOMEN IN NEW MEXICO THROUGH SUPPORT FOR CHANGING WOMAN

INITIATIVE'S CORE OPERATIONS, INCLUDING THE DAY-TO-DAY MANAGEMENT OF THE

CORN MOTHER EASY ACCESS HEALTH CLINIC, AND TO PROVIDE BIRTH ASSISTANCE

AND SUBSIDIZED FINANCING SUPPORT FOR WHITE SHELL WOMEN HOME BIRTH

SERVICES, TRAININGS AND CONTINUING EDUCATION SUPPORT FOR BIRTH WORKERS,

AND ONGOING HEALTH POLICY EFFORTS AROUND NATIVE AMERICAN WOMEN'S MATERNAL

HEALTH.

NAME OF ORGANIZATION OR GOVERNMENT: CIRCLE OF HEALTH INTERNATIONAL

(H) PURPOSE OF GRANT OR ASSISTANCE: TO ASSIST ASYLUM-SEEKING MIGRANT

WOMEN IN TEXAS WITH SAFE, COMPASSIONATE, AND CULTURALLY-APPROPRIATE

HEALTH CARE MANAGEMENT, SOCIAL SUPPORT, REFERRAL SERVICES, AND OTHER

BASIC NEEDS.

NAME OF ORGANIZATION OR GOVERNMENT: COMMUNITY FOR CHILDREN, INC.

(H) PURPOSE OF GRANT OR ASSISTANCE: TO ENABLE THE PROVISION OF

MIDWIFERY-LED CARE AT THE RIO GRANDE VALLEY HUMANITARIAN RESPITE CENTER

(HRC) IN TEXAS TO HELP ENSURE THAT IMMIGRANT WOMEN STAYING AT THE HRC

HAVE ACCESS TO HIGH-QUALITY, SAFE AND RESPECTFUL MATERNITY CARE.

Schedule I (Form 990)

Schedule I (Form 990)

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

2019

OMB No. 1545-0047

Open to Public Inspection

Internal Revenue Service Name of the organization

Department of the Treasury

► Go to www.irs.gov/Form990 for instructions and the latest information.

EVERY MOTHER COUNTS

Questions Regarding Compensation

 $Employer\ identification\ number \\ 45-4102644$

			Yes	No
1 a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			
	Form 990 of other organizations Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
	Receive a severance payment or change-of-control payment?	4a		<u>X</u>
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
_	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:	_		77
a	The organization?	5a		X
b	Any related organization?	5b		
_	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
_	contingent on the net earnings of:	C-		Х
a	The organization?	6a		X
D	Any related organization?	6b		
7	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments	7		х
Q	not described on lines 5 and 6? If "Yes," describe in Part III	7		A
8	initial content conserved described in Developing of the FO 4050 4(-)/000 If IIVes II describe in Det III	8		Х
9	Initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	ů		-23
Ð	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2019



Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	in column (B) reported as deferred on prior Form 990
(1) ELIZABETH GRAYER	(i)	169,977.	0.	0.	1,077.	1,657.	172,711.	0.
INTERIM EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) SABRINA DUPRE - MANAGING DIR.	(i)	153,436.	0.	0.	0.	1,874.	155,310.	0.
OF COMM., DEVELOPMENT & ENG.	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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	(ii)							
	(i) (ii)							
-	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

EVERY MOTHER COUNTS

Employer identification number 45-4102644

Par	t I Types of Property								
		(a) Check if applicable	(b) Number of contributions or litems contributed	(c) Noncash contr amounts repor Form 990, Part V	rted on	(d) Method of d noncash contrib	etermin	•	3
1	Art. Works of art		Items continuated	T GITT GGG, T GIT V	III, IIIIO 19				
2	Art - Works of artArt - Historical treasures								
_									
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded								
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								—
17	Real estate - Other								—
18	Collectibles								—
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts	37		0.0	100	T1347.7			
25	Other (BEAUTY PROD.)	X	8		,128.				
26	Other (EVENT SUPP.	X	3	13	,110.				
27	Other (GIFT CERT.)	X	1		250.	F.W.A			
28_	Other ()								
29	Number of Forms 8283 received by the organiz								
	for which the organization completed Form 828	33, Part IV, I	Donee Acknowledg	jement	29				
								Yes	No
30a	During the year, did the organization receive by								
	must hold for at least three years from the date		ll contribution, and	which isn't require	ed to be us	sed for			37
	exempt purposes for the entire holding period?	,					30a		X
	If "Yes," describe the arrangement in Part II.		and the state of		al a a a 2 2 2 3 3 3	· · · · · · · · · · · · · · · · · · ·			v
31	Does the organization have a gift acceptance p	•	•	•		tions?	31		<u> </u>
32a	Does the organization hire or use third parties of		•						v
	contributions?						32a		X
	If "Yes," describe in Part II.								
33	If the organization didn't report an amount in co	oiumn (c) foi	r a type of property	tor which column	ı (a) is ched	cked,			
	describe in Part II.			<u> </u>			4.75	000	0046
_HA	For Paperwork Reduction Act Notice, see	tine instruct	uons for Form 990	J.		Schedule I	vı (FOTT	11 99U)	∠ ∪19

932141 09-27-19

11531112 150872 EMC

Part II		ng in Part i	I, columr	า (b), the r	number of contr	rmatior ibution	n required by Part I, s, the number of iter	lines 30b, ms receive	32b, and ed, or a c	d 33, and combina	d whether the tion of both. A	organization Also complete
SCHEL	OULE M,	PART	Ι, (COLUM	N (B):							
THIS	COLUMN	REPRI	ESENT	rs th	E NUMBER	OF	CONTRIBUT	IONS,	NOT	THE	NUMBER	OF
ITEMS	5.											

Schedule M (Form 990) 2019

932142 09-27-19

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

OMB No. 1545-0047

Name of the organization

EVERY MOTHER COUNTS

Employer identification number 45-4102644

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: SAFE FOR EVERY MOTHER. THE ORGANIZATION INFORMS, ENGAGES, AND MOBILIZES NEW AUDIENCES TO TAKE ACTIONS AND RAISE FUNDS THAT SUPPORT MATERNAL HEALTH PROGRAMS AROUND THE WORLD.

DESCRIPTION OF ORGANIZATION MISSION: FORM 990 PART III, LINE 1, THE ORGANIZATION ENGAGES COMMUNITIES, MATERNITY CARE. THOUGHT LEADERS AND PARTNERS IN EFFORTS TO ACHIEVE QUALITY, RESPECTFUL, AND EQUITABLE MATERNITY CARE FOR ALL.

PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS: AND DISSEMINATE TWO LANDMARK PUBLICATIONS, THE GIVING VOICE TO MOTHERS STUDY EXAMINING MISTREATMENT DURING PREGNANCY AND CHILDBIRTH, AND ADVANCING BIRTH JUSTICE, A REPORT MAKING THE CASE FOR COMMUNITY-BASED DOULA SUPPORT.

FORM 990, PART VI, SECTION B, LINE 11B:

DRAFT OF THE FEDERAL FORM 990 IS REVIEWED BY THE TREASURER AND CHAIR OF THE AUDIT/FINANCE COMMITTEE. THE FULL BOARD OF DIRECTORS REVIEWS AND APPROVES THE FILING OF THE FORM 990 BEFORE IT IS FILED WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C:

THE ORGANIZATION TAKES THE CONFLICT OF INTEREST POLICY INTO CONSIDERATION WHENEVER THERE IS THE POTENTIAL FOR A CONFLICT, PARTICULARLY WHEN SIGNING

NEW CONTRACTS OR BEGINNING A NEW BUSINESS RELATIONSHIP. ANY POSSIBLE LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2019)



Schedule O (Form 990 or 990-EZ) (2019) Page 2 **Employer identification number** Name of the organization EVERY MOTHER COUNTS 45-4102644 APPEARANCE OF CONFLICT OF INTEREST THAT ARISES IN THE COURSE OF BUSINESS IS RESEARCHED TO DETERMINE WHETHER A CONFLICT EXISTS. IF A CONFLICT OF INTEREST IS IDENTIFIED, THE PRESIDENT OF THE BOARD OF DIRECTORS SHARES THIS INFORMATION WITH THE BOARD FOR ITS ACTION. IF A POTENTIAL CONFLICT INVOLVES A BOARD MEMBER, THAT MEMBER IS PRECLUDED FROM VOTING ON THE MATTER. FORM 990, PART VI, SECTION B, LINE 15: THE ORGANIZATION DETERMINES THE COMPENSATION OF OFFICERS AND KEY EMPLOYEES BY CAREFULLY EXAMINING A NUMBER OF FACTORS INCLUDING COMPARABILITY DATA FOR SIMILAR POSITIONS ACROSS THE NGO SECTOR AND A CANDIDATE'S PREVIOUS EMPLOYMENT HISTORY AND COMPENSATION. FURTHER, IN THE CASE OF THE EXECUTIVE DIRECTOR, THE ORGANIZATION'S BOARD OF DIRECTORS IS RESPONSIBLE FOR ENSURING THAT COMPENSATION IS REASONABLE AND APPROPRIATE. FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL, AR, CA, FL, GA, HI, IL, KS, KY, MD, MA, MI, MN, MS, NH, NJ, NM, NY, NC, OR, PA, RI, SC, TN, UT VA,WV,WI FORM 990, PART VI, SECTION C, LINE 19: THE FEDERAL FORM 990 AND FINANCIAL STATEMENTS ARE UPLOADED TO GUIDESTAR, ARE AVAILABLE ON THE ORGANIZATION'S WEBSITE, AND ARE MADE AVAILABLE UPON REQUEST. THE GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE MADE AVAILABLE UPON REQUEST. FORM 990, PART IX, LINE 11G, OTHER FEES: OTHER PROFESSIONAL FEES:

Schedule O (Form 990 or 990-EZ) (2019)

336,617.

12,050.

PROGRAM SERVICE EXPENSES

MANAGEMENT AND GENERAL EXPENSES

Name of the organization EVERY MOTHER COUNTS	Employer identification number 45-4102644
FUNDRAISING EXPENSES	25,164.
TOTAL EXPENSES	373,831.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	373,831.